

## Business Services

### Consulting Services

In addition to organizational development, The Grooming Institute has staff that can come to your organization to provide training and consulting services.

Some of the areas in which we can assist you include but are not limited to:

- Organizational redesign
- Design Concepts for your business
- Staff recruiting
- Introduction to Environmental health issues affecting Staff and Clients
- Creation of a team-based culture within your organization
- Assessment of training needs
- Project evaluation
- Critical Incident Stress Debriefing
- Design of psycho-social educational programs
- Consulting with staff including management in order to:
- Create curriculum
- Support organizational culture change
- Mediate internal conflict
- Provide organizational reviews and analysis
- Facilitate organizational visioning and strategic planning
- Engage in Comprehensive research.
- Supporting organizations to promote community involvement in order to successfully build your organizations
- Manufacturing
- Branding your Services/Trademarks
- Intellectual Property Rights

### Evaluation

Evaluation as Part of Program Development

Approaches to Evaluation

Utilizing Assessment Tools to Measure Program Quality

Ethics in Program Evaluation

**Through these and other initiatives, The Grooming Institute of Canada works to foster learning by enhancing services in an effort to assist individuals, agencies, students and communities, striving to, open minds, promote active participation, and contribute to social and animal well-being. The Grooming Institute is a Leadership and Business Training company. It's a company designed to accelerate individuals and businesses toward the accomplishments they desire to achieve in life and in business. Different from many other companies in the training industry the Grooming Institute of Canada works beneath the surface of who we are, addressing the foundation on which people build their lives and their**

businesses.

## MENTORING

***Make mentoring a strategic business imperative.***

Studies show that there is a positive correlation between a positive mentoring experience and an increase in productivity, employee retention and job satisfaction AND larger Company Profits!

Effective mentoring, however, is a tremendous time commitment on the part of the employee and the mentor if done within your own company. And what happens when You are your own Company and do not have a mentor or coach?

***Animal Industry/Pet Grooming Mastery*** is The Revolution in Training and a One-Stop Mentoring Solution to Explode Your Income Results! Our vision to create a one-stop shop for Pet Grooming Professionals is now a reality. This site will become your most valuable professional resource!!

***Animal Industry/Pet Grooming Mastery*** is dedicated to empowering the lives of Groomers and Stylists, and by doing so, dramatically improving the professionalism of our industry.

Now with our online tools, tips, mentoring programs and resources from experts in the industry you will have everything you need to excel and build the business AND the life of YOUR vision.

We look forward to being of service to you and supporting you in your success.

## THE "TIPPING POINT" FOR YOUR PET GROOMING CAREER

This is what every successful business aims for!

The "tipping point" is the top of the mountain - the exciting point when all your effort begins to pay off!

Your activity becomes focused and dollar-productive! You are consistently working "smarter not harder!"

You are spending your time with the 20% of clients who will bring in 80% of your income!

Your bank balance is looking very healthy! If you are serious about creating wealth through a PET GROOMING CAREER, then we are totally committed to your success! Our coaches are highly qualified, with successful experience in ANIMAL industry. Our programs are practical, skills focused and powerful.

This custom-designed training will enable you to ... Secure more CLIENTS Close more PRODUCT sales Bank more money Enjoy more leisure time We give you ...

Personalized coaching and training, online or face to face Customized programs with

discounts for sales teams Support to move you way beyond any challenges or obstacles Cost effective and powerful alternatives to "trial and error" learning

**Imagine the difference a personal coach and mentor would make to your confidence, to your grooming and sales skills, and to your personal earning potential!**

*KNOWLEDGE LEADS TO CONFIDENCE, CONFIDENCE LEADS TO ACTIONS, ACTIONS LEAD TO RESULTS!*

**Eliminate Procrastination, Identify and promote your U.S.P. Prospect and generate qualified leads Secure exclusive clients with Vendor Paid Advertising.**

**Effectively market your business Work dollar-productively**

**Negotiate like a professional**

**Effectively market your business**

**Pre-empt and welcome objections**

**Ensure repeat and referral business**

**Ensure your documentation is correct**

**Protect yourself from loss of commissions Design a personal Business Plan**

**Staffing with Professional Style**

***If you are:***

***Feeling overwhelmed by the day-to-day realities of a new career in the animal industry.***

***Needing a refresher in specific areas Looking for a guaranteed way of kick-starting your business again, ... this personalized program is the answer!***

***Click here to access your keys to Animal Industry/Pet Grooming Mastery! Or call us now at 905 278 2115***

***or email to [coaching@napgs.com](mailto:coaching@napgs.com) for a free confidential introductory coaching session - the springboard to your future as a top Animal Industry Professional.***

***Take Control of Your Path to Passion, Purpose and Power***

**The Grooming Institute of Canada is here to help you find your Path to Passion, Purpose and Power.**

DESIGN YOUR  
*Destiny*

**Investment: \$500**

**In this 2-hour session you will lay the foundation and map out a blueprint to intentionally create the rest of your business life. We help you assess where you are in all areas of your life and co-create a step-by-step process to empower you to boldly move forward with your business plans**

LIVE YOUR  
*Vision*

**Investment: \$200 (includes 30 min follow-up session)**

**In this continuation of the Destiny process you will build momentum on your new foundation. We assist you in refining your daily, weekly and long-term goals and follow up to ensure you are living each day to the fullest and your visions are being realized.**

STEP INTO YOUR  
*Greatness*

**Investment: \$350/session**

**Three 45-60 minute sessions each month**

**This is for those who seem to be blocked by fear, procrastination or limiting beliefs and patterns. We will uncover the blocks and transmute the fear into life-affirming action to move you forward faster along the road to success!**

PACKAGING YOUR  
*Passion*

**Investment: \$200/Session**

**This program is tailor-made to help discover your purpose and create the work you love. We will explore your gifts, talents, options, opportunities and design a plan of action to transition you to your next endeavor with confidence, enthusiasm and ease.**

**Can you imagine a relationship with a trusted guide, where the total focus is on what you really want in your life for your business and how you will achieve it, and the best part is you will have a blast in the process?**

**The Grooming Institute is here to help you find your Path to Passion, Purpose and Power.**